



# Erik Meeter

## UX/UI Designer

Amsterdam, Netherlands

Bachelor Applied  
Neuropsychology

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## BIO

Dutch native with a Bachelor's degree in Neuropsychology. My college minor, Brain & Tech, focussed on how technology influences our brain. As a course requirement I took part in a 3 month project creating my own app using the UX/UI process under guidance of a professional UX/UI Designer.

In addition to my UX/UI skills I also have knowledge in the field of SEO. This includes managing a team of SEO specialists for a 6 month B2B website optimization project, which resulted in a 700% lead increase.

In my three years as a UX/UI Designer I have experience in both app and website design across multiple platforms, primarily freelance. As my experience below indicates, I have provided services for a range of clients, small start-ups to large companies. I'm now looking for the opportunity to utilize my skills in a challenging and team environment.

## WORK EXPERIENCE

- October 2019 to January 2020, Aemas  
UX/UI Lab Equipment Sales Website Redesign
- September 2018 to November 2018, SS Champion  
UX/UI Website Design
- November 2018 to May 2018, SS Champion  
SEO Strategy and Team Management
- December 2018 to April 2019, Buy Cena  
UX/UI E-commerce App Design
- January 2020 to February 2020, Primal Strength Plan  
UX/UI Fitness Program Website
- February 2019 - Current time, Beneko  
UX/UI Marketplace App Design
- June 2018 - Current time, Freelance UX/UI Designer  
UX/UI App & Website Designs

## PROGRAMS

- Sketch
- Figma
- Sketch
- Adobe Illustrator
- Adobe Photoshop
- Adobe XD
- Sketch Up
- Wordpress
- Squarespace
- Wix

## SKILLS

- User Research
- Information Architecture
- Wireframing
- Image editing
- Web usability
- Interface Design
- Flowchart building

## EDUCATION

- Applied Neuropsychology  
Sep 2009 to August 2017  
Applied University Saxion  
Deventer, Netherlands
- Minor Brain & Technology  
February 2014 to July 2014  
Applied University Saxion  
Deventer, Netherlands

## LANGUAGE SKILLS

- Dutch  
Native
- English  
Fluent
- German  
Basic Speaking and Reading

## PERSONALITY

Team Work



Problem Solving



Flexibility



Communication



Creativity



Emotional Intelligence



Organisation



Critical Observation



Work Ethic



Leadership



## CERTIFICATION & ONLINE COURSES

- Learn To HTML - CodeCademy  
Learning the basics of HTML5 and start building and editing web pages.
- The Complete SEO & Backlink Master Course - StackSkills  
Learning SEO for Images, Blog, Website, Video, Articles, On Page Optimization, Backlinks, Keyword Research
- Level 1 Crossfit Trainer  
Introductory education on the fundamental principles and movements of CrossFit

## OTHER SKILLS

- SEO Consultant  
I advise companies that want to start doing SEO. I briefly map out their business and look at the possible benefits that SEO could have. After this I advise on things they could do to improve their SEO.
- Crossfit Trainer  
2 years of Crossfit Trainer experience coaching at 2 different gyms. This has given me a lot of experience managing time, people and speaking in front of bigger groups

## FAVORITE BRANDS



## MOTIVATIONS

- Functional Fitness/Crossfit  
I love any type of functional fitness. Particularly olympic weight lifting, gymnastics and running.
- Traveling  
I've just come back from 3 years of traveing and freelancing abroad. I've lived in Indonesia, Austalia and America. Some of the countries I traveled to are Japan, Russia, South Korea, Malasia, Thailand & Vietnam.
- Food Enthusiast  
On the weekend I try to explore my love for cooking that is often inspired by my travels. The more complicated the dish the better. From 24 hour ramen broth to rum soaked cheesecakes.